



Date: _____ Type: _____

Firm Name: _____

Project: _____

eW Reach Powercore gen2

Premium long-throw exterior LED floodlight with solid white light CQC

Ordering Information

Select a color temperature to specify a complete configuration.

eW Reach Powercore gen2,

Color / Color Temperature

- 2700 K
- 3000 K
- 3500 K
- 4000 K
- 5000 K
- 5500 K
- 6000 K
- 6500 K
- Royal Blue

= Standard component

Standard Configurations

If you select a color temperature of 2700 K or 4000 K, your eW Reach Powercore gen2 configuration is standard. Order a standard configuration using its Item Number or Philips 12NC. Standard configurations are not subject to a minimum order quantities or extended production lead times.

Standard Configuration Example:

eW Reach Powercore gen2, 4000 K, CQC

Use Item Number 523-000044-53 or Philips 12NC 912400130276

Custom Configurations

If you select a color temperature other than 2700 K or 4000 K, your configuration is custom.

Minimum Order Quantity: 20 fixtures for each custom configuration

Production Lead time: 12 weeks ARO (standard shipping options apply)

Custom Configuration Example:

Special, eW Reach Powercore gen2, 5500 K, CQC

(Contact your Philips Color Kinetics Lighting Sales group with the product description for custom configurations.)

In North America contact: Philips Color Kinetics Sales, 888.385.5742 or sales@colorkinetics.com



eW Reach Powercore gen2 Standard Configurations

Item		Item Number	Philips 12NC
eW Reach Powercore gen2 Includes 6 ft (1.8 m) leader cable	2700 K	523-000044-51	912400130275
	4000 K	523-000044-53	912400130276



OPTIBIN[®] | POWERCORE[®]
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Accessories

Item	Type	Item Number	Philips 12NC
3 Conductor Replacement Leader Cable: 6 ft (1.8 m)	CE	108-000046-01	910503700622
4 Conductor Replacement Leader Cable (required to digitally dim unit, w/ DE Pro): 6 ft (1.8 m)	CE	108-000043-03	910503700454
Data Enabler Pro (required to digitally dim unit)	PG21 / PG13 (metric size conduit)	106-000004-01	910503701211
Spread Lens with bezel	8°	120-000068-05	910503700511
	13°	120-000068-00	910503700506
	23°	120-000068-01	910503700507
	40°	120-000068-02	910503700508
	63°	120-000068-03	910503700509
	Asymmetric (5° x 17°)	120-000068-04	910503700510


Use Item Number when ordering in North America.

Features

eW Reach Powercore gen2 combines all the benefits of LED-based lighting and control in an elegant fixture specifically designed for large-scale installations, such as skyscrapers, casinos, bridges, piers, public monuments, and themed attractions. With significantly more lumen output than any other competitive fixture and unprecedented light projection, this powerful fixture represents the next generation in exterior illumination. Fixtures are available in a warm 2700 K or a cool 4000 K. Custom configurations with custom channels of white or color LED sources are also available to support special applications.

- Unique split design supports diffuser combinations
- Unparalleled light output and color consistency
- Universal power input range, directly from line voltage
- Exchangeable spread lenses of 8°, 13°, 23°, 40°, 63°, and an asymmetric 5° x 17°
- Simple fixture positioning

For detailed product information, please refer to the eW Reach Powercore gen2 Product Guide at www.philipscolorkinetics.com/l/essentialwhite/ewreach/

 For more information on how to buy Philips Color Kinetics LED lighting systems, visit www.philipscolorkinetics.com/l/howtobuy/



Philips Color Kinetics
3 Burlington Woods Drive
Burlington, Massachusetts 01803 USA
Tel 888.385.5742
Tel 617.423.9999
Fax 617.423.9998
www.philipscolorkinetics.com
@ColorKinetics

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